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# Estimating Neighbourhood-Level Behavioural Risk Factor Prevalence from Large Population-Based Surveys: A Bayesian Approach

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# Journal Article

“Estimating micro area behavioural risk factor prevalence from large population-based surveys: a full Bayesian approach”

L. Seliske, T.A. Norwood, J.R. McLaughlin, S. Wang, C. Palleshi, and E. Holowaty

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# Outline

- Background
- Rationale & Objectives
- Study Area
- Methods
- Results
- Strengths & Limitations
- Conclusions
- Acknowledgements



# Background

- Meeting local health needs a key objective of public health units (PHUs)
- Localized risk factor prevalence estimates:
  - i. Provide information for targeted public health programs
  - ii. Inform neighbourhood-level models of related chronic diseases



# Background

- Complex surveys provide high quality data at a regional level, but not neighbourhood level
- Small numerator and denominators are a challenge in neighbourhood-level analyses
- Bayesian methods can overcome these challenges





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# Study Rationale & Objectives

# Study Rationale

To generate neighbourhood-level covariate-adjusted estimates of behavioural risk factors:

- i. to help public health planning
- ii. to inform future neighbourhood-level models of chronic disease



# Objectives

- i. Estimate current smoking and excess bodyweight prevalence with acceptable precision and accuracy, accounting for spatial correlation and potential confounders
- ii. Identify areas of unusually high prevalence
- iii. Describe the spatial distribution over the entire study area by sex







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# Study Area

# Study Area



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# Study Area





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# Methods

# CCHS Data

- Risk factor data from Canadian Community Health Survey (CCHS), 5 cycles (2000-2001 to 2009-2010). Similar to BFRSS
  - Current Smoking: smoke daily or occasionally
  - Excess Bodyweight: body mass index (BMI)  $\geq 25 \text{ kg/m}^2$
- Postal code conversion file used to identify respondents' neighbourhoods

# Geographical Data

- Geographical unit (“neighbourhood”) = 2006 Census Dissemination Area (DA)
  - Smallest geographical unit with full set of census data
  - Population: 400-700 people
  - Size varies: urban area =~ city block, rural DAs are larger, defined by rivers, roads, etc.

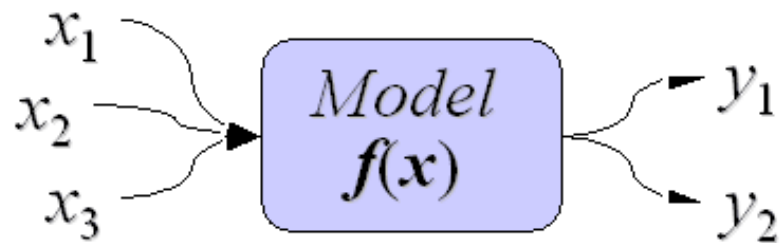
# Bayesian Analysis

- Problems:
  - i. Small numbers of cases (0, 1, 2,...)
  - ii. Spatial dependence
- Solution: Bayesian modeling with hierarchical random effects
  - Allows for uncertainty due to low counts
  - Uses spatial dependence to pool information from adjacent areas

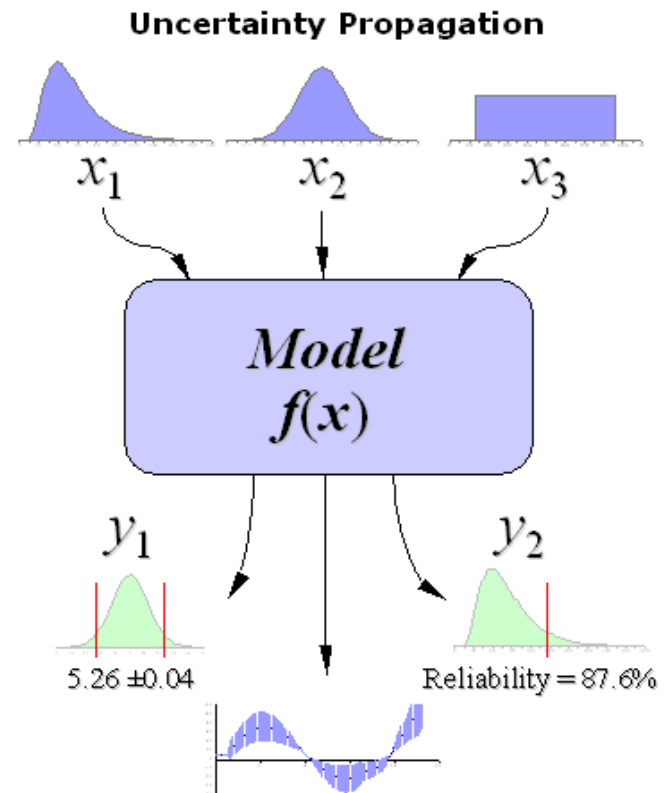


# Fixed vs. Random Effects

## Deterministic Model



## Stochastic Uncertainty





# Model Specification

- **Outcome:** binary individual-level risk factor (yes/no) for current smoking and excess bodyweight
- **Logistic regression:**  $\log(p/(1-p))$
- **Covariates:** CCHS cycle, age group (10 yr groups), median neighbourhood-level income

Model 1: CCHS cycle & age group only

Model 2: CCHS cycle, age group, income

# Model Specification

- Bayesian analysis using Besag, York & Mollié (BYM) model
- Post-stratification weighted findings based on neighbourhood demographics due to complex CCHS sampling
- SaTScan used to corroborate findings using raw CCHS data

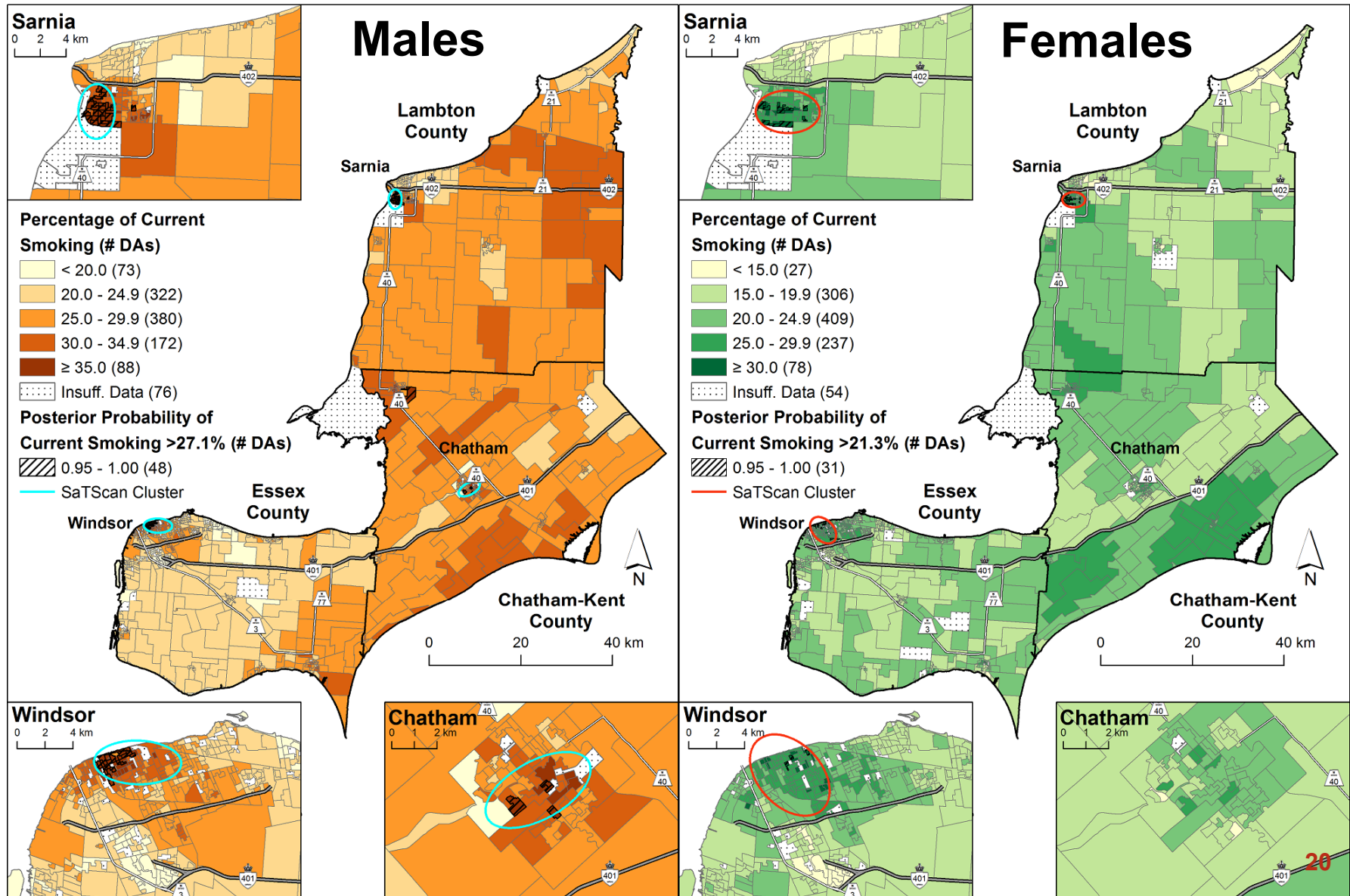




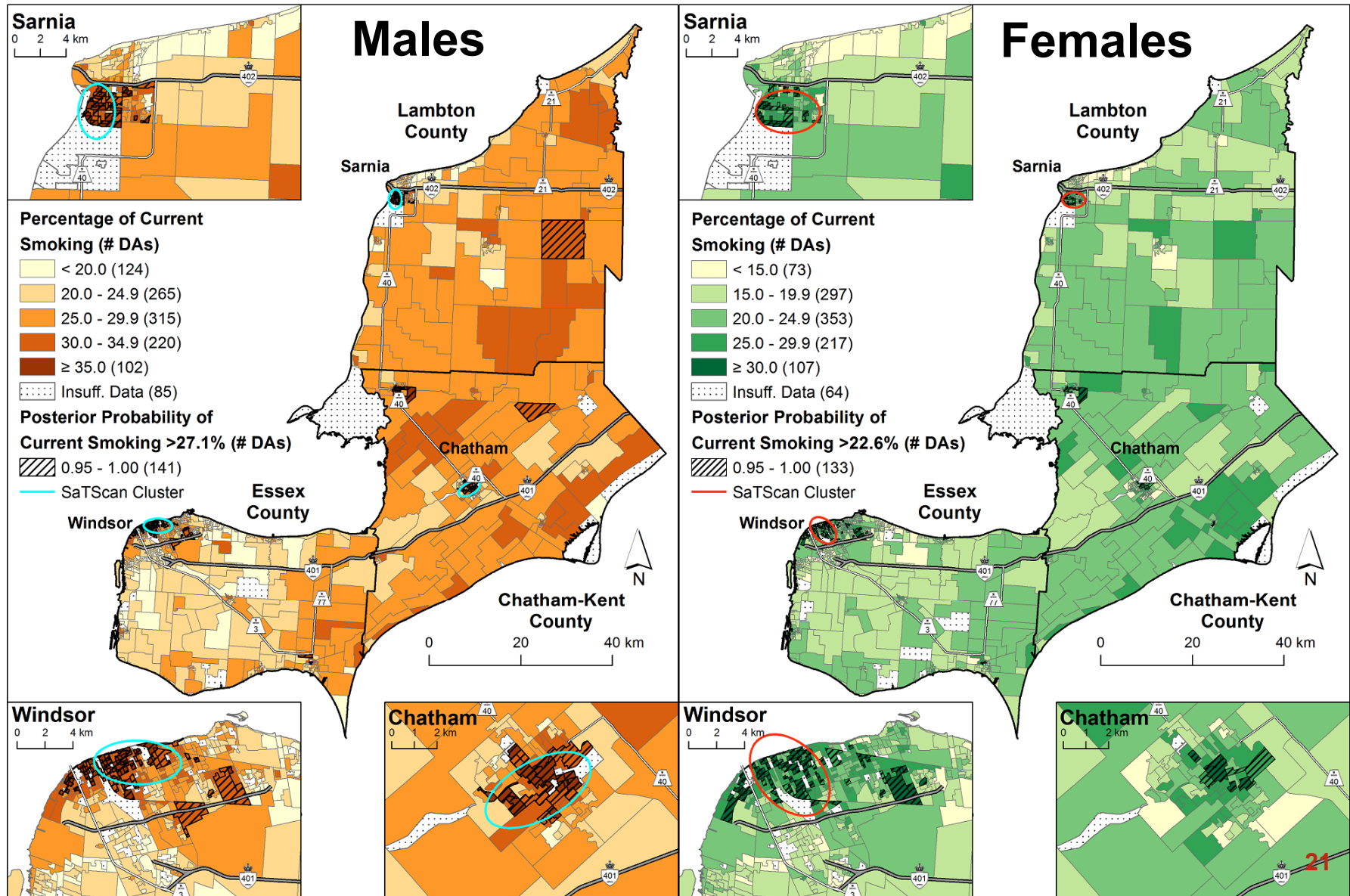
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# Results

# Current Smoking: Model 1

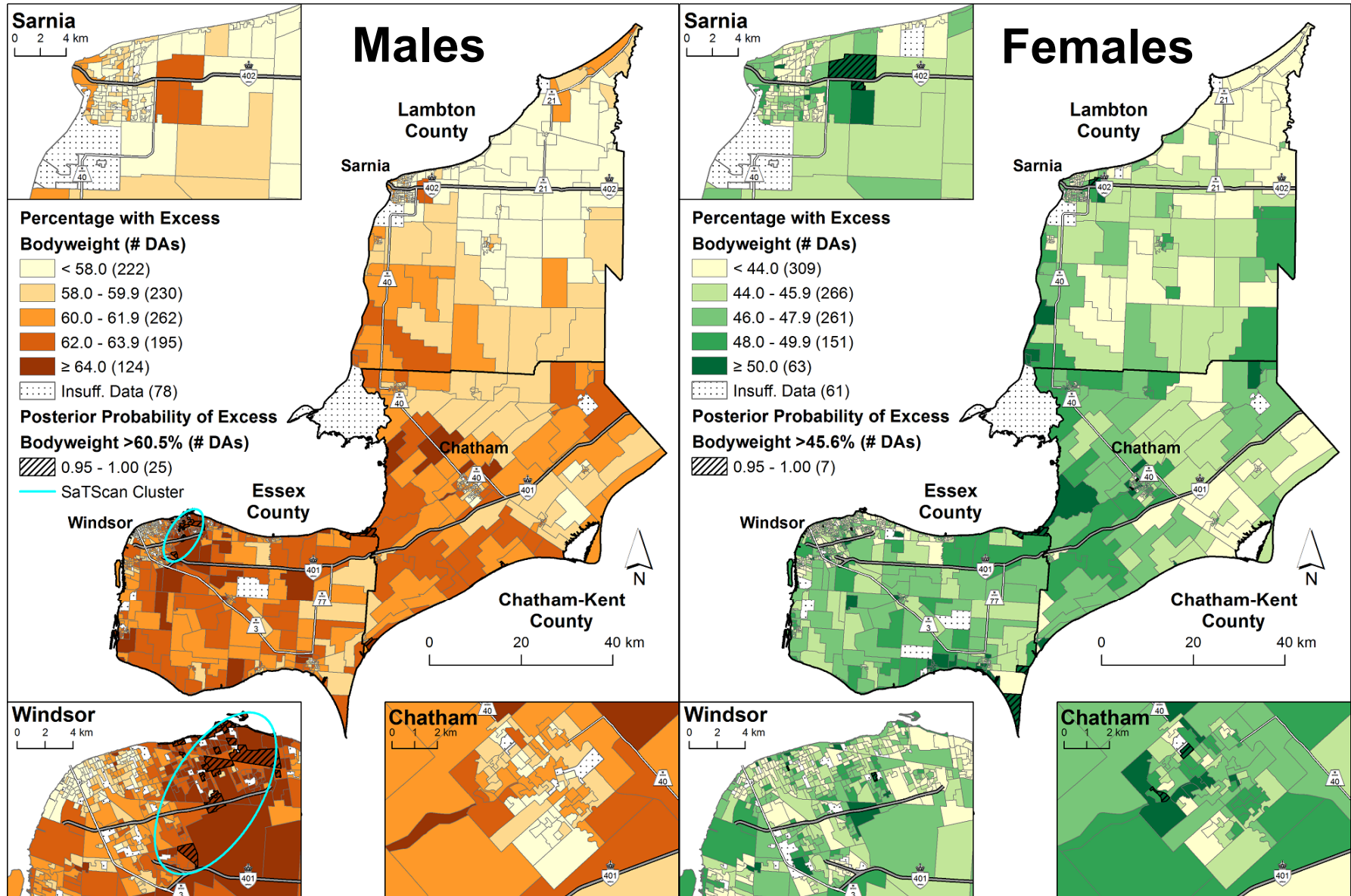


# Current Smoking: Model 2

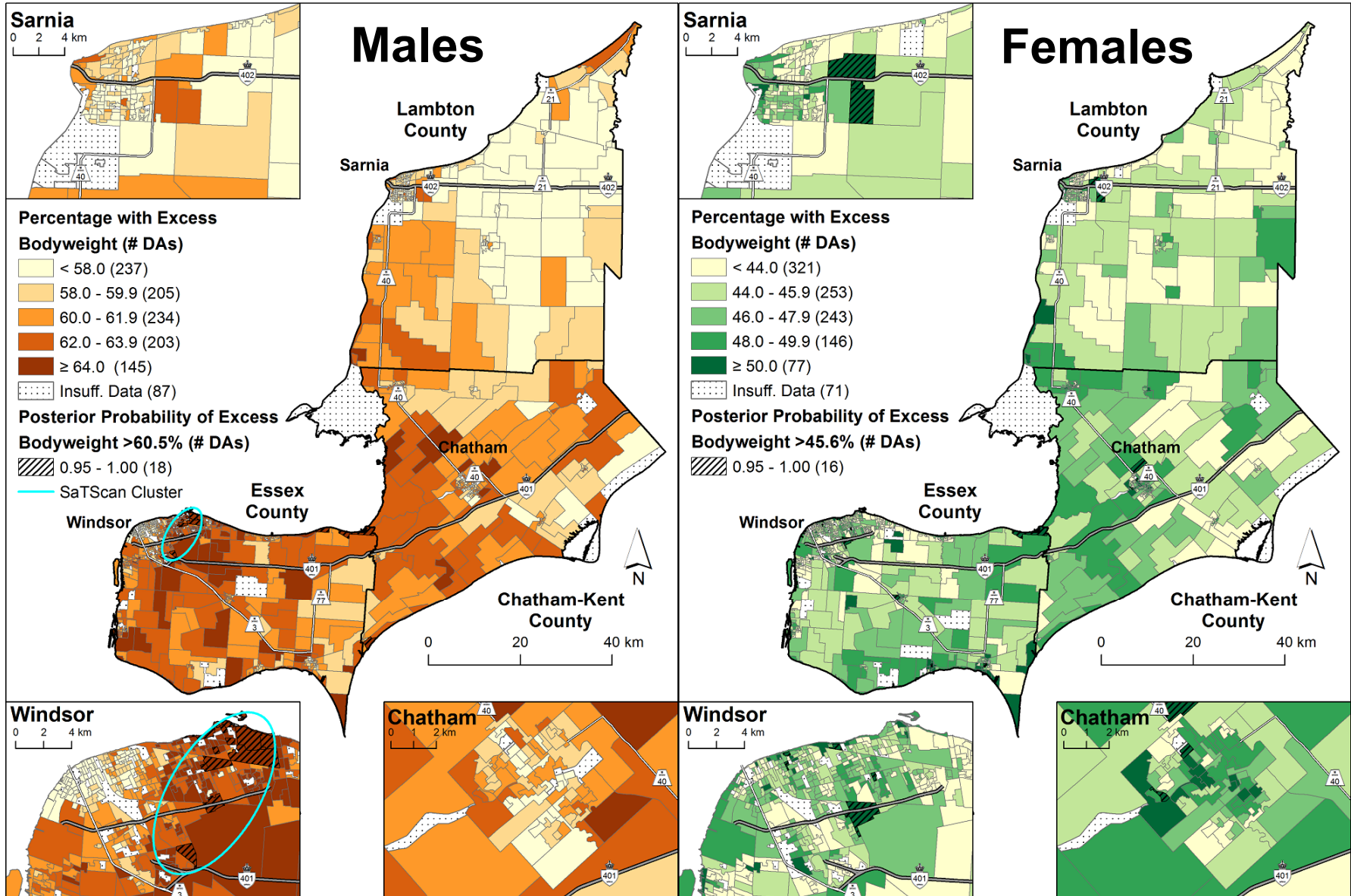




# Excess Bodyweight: Model 1



# Excess Bodyweight: Model 2



# Validity & Precision

**Validity:** Bayesian model-based estimates corresponded to CCHS design-based results

**Precision:** Coefficient of variation (CV; std error/mean). Statistics Canada's CV thresholds (low, marginal, acceptable) for each neighbourhood

## Current Smoking:

Model 1: mostly marginal (M: 90.1%, F: 96.5%),

Model 2: mostly acceptable (M: 89.1%, F: 62.1%)

Excess Bodyweight: Mostly acceptable CVs in both sexes and models (>99%)



# Strengths & Limitations

## Strengths:

- High resolution heterogeneity vs. surveys
- Consistent Bayesian & SaTScan findings
- Assessed validity & precision

## Limitations

- Self-reported survey data
- CCHS not designed to be pooled
- Assume neighbourhood-level household income stable over time

# Conclusions

- Estimating high resolution risk factor prevalence from large survey data is feasible
- Better precision for Model 2, suggesting that inclusion of key covariates is important
- Applications for public health planning and studies of related chronic disease outcomes (e.g. cancer) at neighbourhood level



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# Thank you!



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